



SIAST

SASKATCHEWAN INSTITUTE OF
APPLIED SCIENCE AND TECHNOLOGY

MEDIA RELEASE

FOR IMMEDIATE RELEASE

SIAST connects students with future employers

Tickets are selling fast for Business and Industry events

Thursday, January 14, 2010 – The ticket deadline is fast approaching for four Business and Industry events across the province. January 21 will be the last day to purchase tickets for the popular events held in February.

SIAST Business and Industry Dinners are events focused on connecting employers to SIAST students. Over the course of the evening, employers meet and talk with students enrolled in programs directly related to that employer's operations.

"These events give employers the opportunity to identify and begin developing relationships with the future employees who are going to help them grow and prosper," says Pam McLellan, director of donor and alumni relations at SIAST. "It's an opportunity for employers to start the increasingly important recruitment process, giving them a head start on their competition."

A Business and Industry Dinner is planned for every one of SIAST's four campuses.

Event details:

SIAST Woodland Campus – Prince Albert

Date: Monday, February 8, 2010
Location: Prince Albert Golf & Curling Club
900 – 22nd Street East
Speaker: Dr. Alike Lafontaine: Physician
and 2008 winner of the
"Canada's Next Great Prime
Minister" competition
Event Partner: AREVA Resources

SIAST Palliser Campus – Moose Jaw

Date: Thursday, February 11, 2010
Location: Heritage Inn
1590 Main Street North
Speaker: Ron Buist, Inventor of Tim
Hortons' "Roll up the Rim to
Win" contest
Event Partner: Casino Moose Jaw

SIAST Kelsey Campus - Saskatoon

Date: Thursday, February 18, 2010
Location: Saskatoon Inn
2002 Airport Drive
Speaker: Steve McLellan, CEO,
Saskatchewan Chamber of
Commerce
Event Partner: PotashCorp

SIAST Wascana Campus - Regina

Date: Thursday, February 25, 2010
Location: Queensbury Convention Centre
1700 Elphinstone Street
Speaker: Ron Waldman, CEO,
Great Western Brewing
Event Partner: Great West Life, London Life
and Canada Life

Proceeds from the events support scholarships and bursaries for SIAST students.

Anyone interested in purchasing tickets for these events can do so by calling 306-659-3733.

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 13,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws almost 32,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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Information about SIAST can be found at www.goSIAST.com.