

MEDIA RELEASE

FOR IMMEDIATE RELEASE

New Business offering in Saskatoon announced *SIAS spotlights 'hire' education in Business programs*

May 26, 2009 – SIAS will highlight business education and career opportunities during a special event on Thursday night.

The event will also showcase the Business Certificate program, including the announcement of a new offering at SIAS Kelsey Campus in Saskatoon this fall.

“We did some research in the Saskatoon area and found that students and their parents wanted an opportunity to pursue a SIAS Business education while staying close to home,” says Dan MacKay, SIAS dean of Business and Entrepreneurial Studies. “This program gives them the opportunity to benefit from SIAS’s small class sizes, affordable tuition, and job-ready skills training while living in the Saskatoon area.”

Students, parents and interested members of the public are invited to the Business Information Night on:

Date: Thursday, May 28, 2009
Time: 7:30 p.m.
Location: Room 306B
SIAS Kelsey Campus
Saskatoon

Media are encouraged to attend.

The event will include a presentation, question and answer period, campus tours, refreshments and dessert.

The SIAS Business Certificate is a one-year program and can be used as a stepping stone to a diploma in Accountancy, Administration, Financial Services, Human Resources or Marketing. The program also offers transfer credits to universities and other colleges, enabling students to benefit from the strengths of multiple institutions while furthering their credentials. In many cases, students can receive full credit for

their time spent at SIAST if they choose to pursue a university degree in a related field. Plus, students benefit from SIAST's small class sizes, lower tuition, and flexible delivery options.

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 13,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws almost 32,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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Information about SIAST can be found at www.goSIAST.com.