



SIAS

SASKATCHEWAN INSTITUTE OF
APPLIED SCIENCE AND TECHNOLOGY

MEDIA RELEASE

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SIAS 'reality cheque' targets electronics programs

Up to \$2,000 cash back will help with tuition costs and labour demand

March 25, 2009 – SIAS is giving students an added incentive to enrol in one of five electronics-related programs. In addition to marketable skills in an in-demand field, SIAS is now offering a cash back option to help students with tuition costs and to help meet labour market demand for electronics grads.

This fall, applicants accepted into one of the following electronics-related programs will be eligible to receive either a \$1,000 or \$2,000 entrance award: Electronics Technician, Computer Engineering Technology, Electrical Engineering Technology, Electronics Engineering Technology and Electronic Systems Engineering Technology.

"For those interested in a career in an electronics-related field, it's a smart move," said Arnold Boldt, SIAS dean of Technology. "The reality is Saskatchewan's electronics and communication industries need qualified employees to keep up with demand, and we have space available in our programs. All new students who are admitted into one of these programs for fall 2009 will benefit from one of these awards."

SIAS electronics grads work with business, industry and government employers in areas such as manufacturing, communications, resource processing and consulting. With entry-level salaries for new grads averaging around \$3,300 per month, it's a solid career choice.

"International Road Dynamics has been hiring grads from SIAS electronics programs for more than 20 years," says Roy Czinku, IRD customer service sales manager. Based in Saskatoon, IRD is an intelligent transportation systems (ITS) company and a world leader in highway traffic management and in-vehicle systems solutions. "SIAS grads are working within our company throughout North America and around the world in areas that include production, customer service, project management, field supervision and engineering. They have both technical and hands-on training and are ready to enter the workforce. As far as a career goes, for electronics grads it's a wide open door."

For more information on the entrance awards and programs click on News and Events at www.goSIAST.com.

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 13,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws almost 32,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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